

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
966030-1	10/28/12	October 2012	10/01/12 - 10/25/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1383

Flight Dates	Order #	Alt Order #
10/23/12 - 10/25/12	966030	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/25/12	5a Daybreak	5-6a	- 111 - - -	:30	3	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	- 111 - - -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	5:24 AM	5a Daybreak	5-6a	:30	MHG TV 108	\$700.00 NM
2	WMUR	W	10/24/12	5:22 AM	5a Daybreak	5-6a	:30	MHG TV 108	\$700.00 NM
3	WMUR	Th	10/25/12	5:13 AM	5a Daybreak	5-6a	:30	MHG TV 108	\$700.00 NM
2	10/23/12	10/25/12	6a Daybreak	6-7a	- 111 - - -	:30	3	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	- 111 - - -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	6:09 AM	6a Daybreak	6-7a	:30	MHG TV 108	\$700.00 NM
2	WMUR	W	10/24/12	6:24 AM	6a Daybreak	6-7a	:30	MHG TV 108	\$700.00 NM
3	WMUR	Th	10/25/12	5:58 AM	6a Daybreak	6-7a	:30	MHG TV 108	\$700.00 NM
3	10/23/12	10/25/12	Good Morning America	7-9a	- 111 - - -	:30	3	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	- 111 - - -	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	8:55 AM	Good Morning America	7-9a	:30	MHG TV 108	\$550.00 NM
2	WMUR	W	10/24/12		Good Morning America	7-9a	:00		\$550.00 NM
	Credited oversold inventory								
3	WMUR	Th	10/25/12	7:59 AM	Good Morning America	7-9a	:30	MHG TV 108	\$550.00 NM
4	10/23/12	10/25/12	KELLY& MICHAEL LIVE 9AM-10AM		- 111 - - -	:30	3	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	- 111 - - -	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	9:59 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	MHG TV 108	\$350.00 NM
2	WMUR	W	10/24/12	9:48 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	MHG TV 108	\$350.00 NM
3	WMUR	Th	10/25/12	9:36 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	MHG TV 108	\$350.00 NM
5	10/23/12	10/25/12	The View	11-12p	- 111 - - -	:30	3	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								

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966030-1	10/28/12	October 2012	10/01/12 - 10/25/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1383	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/25/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	- 111---	:30	3	\$600.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	10:58 AM	The View	11-12p	:30	MHG TV 108	\$600.00 NM
2	WMUR	W	10/24/12	11:59 AM	The View	11-12p	:30	MHG TV 108	\$600.00 NM
3	WMUR	Th	10/25/12	11:38 AM	The View	11-12p	:30	MHG TV 108	\$600.00 NM
6	10/23/12	10/25/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	- 111---	:30	3	\$350.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	12:18 PM	News 9 at Noon	12-1230p	:30	MHG TV 108	\$350.00 NM
2	WMUR	W	10/24/12	12:24 PM	News 9 at Noon	12-1230p	:30	MHG TV 108	\$350.00 NM
3	WMUR	Th	10/25/12	12:17 PM	News 9 at Noon	12-1230p	:30	MHG TV 108	\$350.00 NM
7	10/23/12	10/25/12	Who Wants to be a Millior Class of Time - Pre-emptible with notice	1230-1p	- 111---	:30	3	\$250.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	12:51 PM	Who Wants to be a Millionaire	1230-1p	:30	MHG TV 108	\$250.00 NM
2	WMUR	W	10/24/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	MHG TV 108	\$250.00 NM
3	WMUR	Th	10/25/12		Who Wants to be a Millionaire	1230-1p	:00		\$250.00 NM
Credited oversold inventory									
8	10/23/12	10/25/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	- 111---	:30	3	\$250.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	4:47 PM	ELLEN EF	4PM-5PM	:30	MHG TV 108	\$250.00 NM
2	WMUR	W	10/24/12	3:59 PM	ELLEN EF	4PM-5PM	:30	MHG TV 108	\$250.00 NM
3	WMUR	Th	10/25/12	4:47 PM	ELLEN EF	4PM-5PM	:30	MHG TV 108	\$250.00 NM
9	10/23/12	10/25/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	- 111---	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12		News 9 at 5	5-6p	:00		\$700.00 NM
Credited oversold inventory									
2	WMUR	W	10/24/12		News 9 at 5	5-6p	:00		\$700.00 NM
Credited oversold inventory									
3	WMUR	Th	10/25/12		News 9 at 5	5-6p	:00		\$700.00 NM
Credited oversold inventory									
10	10/23/12	10/25/12	News 9 at 6/World News 6-7p Class of Time - Pre-emptible with notice	6-7p	- 111---	:30	3	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/23/12	6:23 PM	News 9 at 6/World News To	6-7p	:30	MHG TV 108	\$1,400.00 NM

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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1383	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	10/25/12	News 9 at 6/World News 6-7p		- 111---	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/24/12		News 9 at 6/World News To	6-7p	:00		\$1,400.00 NM
Credited oversold inventory									
3	WMURTh		10/25/12		News 9 at 6/World News To	6-7p	:00		\$1,400.00 NM
Credited oversold inventory									
11	10/23/12	10/25/12	Chronicle NH	7-730p	- 111---	:30	3	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	- 111---	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12	7:10 PM	Chronicle NH	7-730p	:30	MHG TV 108	\$1,100.00 NM
2	WMURW		10/24/12	7:28 PM	Chronicle NH	7-730p	:30	MHG TV 108	\$1,100.00 NM
3	WMURTh		10/25/12	7:21 PM	Chronicle NH	7-730p	:30	MHG TV 108	\$1,100.00 NM
12	10/23/12	10/25/12	News 9 at 11	11-11:35p	- 121---	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	- 121---	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12	11:33 PM	News 9 at 11	11-11:35p	:30	MHG TV 108	\$1,100.00 NM
4	WMURW		10/24/12		News 9 at 11	11-11:35p	:00		\$1,100.00 NM
Credited oversold inventory									
2	WMURW		10/24/12	11:31 PM	News 9 at 11	11-11:35p	:30	MHG TV 108	\$1,100.00 NM
3	WMURTh		10/25/12		News 9 at 11	11-11:35p	:00		\$1,100.00 NM
Credited oversold inventory									
13	10/23/12	10/25/12	Nightline	1135p-1206a	- 111---	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	- 111---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12	11:54 PM	Nightline	1135p-1206a	:30	MHG TV 108	\$500.00 NM
2	WMURW		10/24/12	11:52 PM	Nightline	1135p-1206a	:30	MHG TV 108	\$500.00 NM
3	WMURTh		10/25/12	11:53 PM	Nightline	1135p-1206a	:30	MHG TV 108	\$500.00 NM
14	10/23/12	10/25/12	Last Resort	8-9p	--- 1---	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--- 1---	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/25/12	8:20 PM	Last Resort	8-9p	:30	MHG TV 108	\$2,800.00 NM
15	10/23/12	10/25/12	Jimmy Kimmel	1205-105a	- TWT---	:30	1	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	- TWT---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12	12:57 AM	Jimmy Kimmel	1205-105a	:30	MHG TV 108	\$150.00 NM

Total Spots 33



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966030-1	10/28/12	October 2012	10/01/12 - 10/25/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Hassan/D/Governor	candidate	1383	

Payment Terms 30 Days

<u>Gross Total</u>	\$21,800.00
<u>Agency Commission</u>	\$3,270.00
<u>Net Amount Due</u>	\$18,530.00